

# PRIZE THOMAS MATHEW

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## PROFESSIONAL SUMMARY

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Master of Design student at the University of Cincinnati (DAAP) specializing in Automotive UX, Human-Machine Interface (HMI), ADAS user experience, and future mobility systems. 3+ years of professional UX design experience with a background in transportation design. Skilled in research-driven design, immersive prototyping, and translating complex vehicle systems into intuitive in-vehicle experiences.

## PROFESSIONAL EXPERIENCE

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### Graduate Assistant – Takeover UX Research

Jan 2026 - Present

University of Cincinnati | Cincinnati, USA

- Support research on takeover UX in automated driving scenarios.
- Develop virtual automotive interiors for driver attention studies.
- Assist eye-tracking usability research and interaction evaluation.
- Contribute to improving driver attention research for automated driving interfaces.

### Graduate Assistant – Future Mobility Lab

Aug 2025 – Dec 2025

University of Cincinnati | Cincinnati, USA

- Created immersive future mobility scenarios in Unreal Engine.
- Built VR environments for mobility research and learning.
- Supported VR testing and human-centered interaction research.

### User Experience Designer

Mar 2022 – Aug 2025

Infosys | Trivandrum, India

- Designed enterprise UX solutions from research to delivery.
- Collaborated with cross-functional teams on global projects.
- Worked with clients including Chevron, BP, WM, and Nitori.
- Applied human-centered design methods to complex systems.

## EDUCATION

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**University of Cincinnati – Cincinnati, USA** | Master of Design (Automotive UX & HMI Focus)  
2025-2027 (expected)

GPA: 3.49 / 4.0

**University of Petroleum and Energy Studies, India** | Bachelor of Design (Transportation Design)  
2017–2021

GPA: 3.0 / 4.0

## SKILLS

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**Design Tools:** Figma, Adobe XD, ProtoPie, Miro, Adobe Creative Suite

**Automotive UX & HMI:** Automotive UX, HMI Design, ADAS UX, In-Vehicle Interaction, User Research, Multimodal Interaction

**3D & Immersive Tools:** Unreal Engine, Twinmotion, Autodesk Alias, Kanzi Studio, Blender